As our in-house Attraction campaign team at Amberjack grows, we have an exciting new opportunity to join us as a Campaign Marketing Executive! Be a key point of contact for our Attraction clients, and the individual behind the data analysis, research, operational delivery and reporting aligned to client attraction strategies.

**Here’s what’s involved…**

Our team delivers effective recruitment attraction campaigns for a variety of clients (Virgin Media O2, Morrisons and the London Stock Exchange Group to name just a few) to ensure a consistent supply of quality candidates for early-talent roles. We do this through data analysis, brand awareness, campus marketing, digital & print media, event management, social media campaigns and more.

On a day-to-day basis, you will be:

* Responsible for university and school/college liaison. Researching key partners that are custom to the needs of each client, coordinating activities including job adverts, events, collateral, brand ambassadors and societies
* Leading campaigns and clients by attending meetings, preparing reports, analysing those reports to make recommendations, contributing to end of campaign reviews. Ensuring our back-end processes are running efficiently through ad hoc admin tasks, such as purchase orders, credit card management and booking forms.
* Publishing job adverts to universities and media boards where required, proofing each one to ensure it offers accurate information and matches client branding
* Working with exciting custom Amberjack products that improve candidate targeting and efficiently manage virtual and face-to-face events

**And a bit about who we’re looking for…**

We’re a small team with a real passion for data in marketing, campaigns and early careers recruitment, you should have the same interests to fit right in. This role suits someone with a desire to work across multiple campaigns simultaneously and drive innovation within the Attraction team. Our workload changes throughout the year, which means it’s important that you can work to important deadlines, take initiative and prioritise your tasks effectively.

To succeed, you will also be able to demonstrate excellent organisational skills, confidence in client liaison, and strong attention to detail. You’ll also need to be familiar with an excel spreadsheet!

This role offers a blend of both home working and at least one day a week in our Newbury office to collaborate as a team.

Now, about us…

Amberjack have long been setting the standards in future talent and intake-based volume recruitment. Our advanced systems and intelligent solutions are designed to deliver the ultimate recruitment experience for clients and candidates.

From intelligent attraction to recruitment process outsourcing and tailored assessment and selection tools, we work as an extension to our client's teams.

We are the quality behind the quantity. We do what's right for our clients and their candidates. We don't know any other way.

At Amberjack, we practice what we preach. We value difference and understand the value that having a diverse workforce brings to the organisation and our clients. We pride ourselves on creating an inclusive working environment where every employee has the opportunity to be themselves and experience our collaborative, supportive and most importantly fun culture.

Why choose us?

We have the privilege of helping some of the biggest brands in the world, from Liberty Global and Virgin Media O2 to UK favourites Morrisons and London Stock Exchange Group, hire the best apprentices, placement students, graduates and interns. You’ll be able to gain invaluable experience, broadening your knowledge across a range of industries.

We also offer a competitive salary with a benefits package. You’ll get to play a key part in our Attraction team as they create and manage the recruitment campaigns for these brands, making sure they reach the very best in early-talent, not only here in the UK but around the globe.